

BE AWARE!

REALTOR® CODE OF ETHICS

September is Professional Standards Awareness Month at CCAR

The NAR Code of Ethics is your guide to achieving professional excellence. It also represents your promise to clients, colleagues and the public that you will conduct business in a way that honors the exclusive REALTOR® name and all the privileges and responsibilities it entails.

So we're dedicating the entire month of September to draw special attention to the Code of Ethics and MLS Rules & Regulations. Our goal is to reinforce what you've already learned and help you apply those guidelines to your everyday business.

Be on the lookout for important news and information in our weekly e-newsletter, The Jolt and on our website at www.ccartoday.com.



QUIZZES

Every week we'll feature a brief quiz in The Jolt to test your knowledge about the Code of Ethics and MLS Rules & Regs.

PRIZES

Annual EKEY + MLS FEE REFUNDS! Take the weekly ethics quiz to enter drawings to win refunds of eKey fees (*worth ~\$200*). Take all 4 quizzes and qualify to win the grand prize: Refund of annual MLS fees (*~\$539 value*)!

OFFICE CHAMPIONSHIP

Participate in the 2020 Office Championship. The title will be awarded to the office/firm that has the highest team participation in all four weekly quizzes; individual prizes will be awarded to those on the team who participated in all four quizzes.



HONESTY | INTEGRITY | ACCOUNTABILITY

SEPTEMBER 2020 · CONTRA COSTA ASSOCIATION OF REALTORS® PROFESSIONAL STANDARDS AWARENESS MONTH

