





Introducing PARAGON CONNECT

Paragon Connect leverages responsive design technology and principles to help make it faster, more intuitive, and accessible.

FOR AGENTS





Access on a smart phone, tablet, or even a desktop computer.

Introduction

Black Knight is hard at work creating and rolling out the next generation of Paragon Applications. We launched Collaboration Center 2 years ago and have steadily added great features and functionality to rave reviews. This year we're bringing out the next greatly anticipated product, Paragon Connect. This application leverages responsive design technology and principles to help make it faster, more intuitive, and accessible.

Paragon Connect is a new core design concept for us to develop from and realize our vision for a modern, mobile, and responsive interface that reimagines the commonly used Paragon functionality and workflows. We invite you to check it out and familiarize yourself so you're ready to take advantage the moment new features are added.



HIGH LEVEL Features

Take a peek at some of the features and functions that set Paragon Connect apart.

<complex-block>

Paragon Connect



AGENT ONLY

Paragon Connect is an agent tool to work with and manage Paragon data. It works in conjunction with Collaboration Center and other third party integrations.



SAME DATABASE

Utilizes the same data from Paragon. Any changes made to Paragon Connect will also show up in Paragon and vice versa.



100% RESPONSIVE

Whether you're on-the-go or in the office, Paragon Connect's responsive design ensures it displays right-sized for your device.

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DEVICE OPTIMIZED

Optimizes visuals based on the size of your resolution, enabling you to have access to even more features and functions based on the device you are using.



DATA ANALYTICS

Captures data from actual buyers, so sellers can view how many buyers are in the Paragon ecosystem. Provides comps within a specified radius, site traffic and level of interest, which could lead to price adjustments.



CLIENT CENTRIC

Provides you with details about how often seller sites are viewed, which listings buyers like, and greater insight into buyer and seller activity.







FEATURES AND FUNCTIONS

Paragon Connect is more than a way to access data on the go. It is a feature rich application offering commonly used workflows and functionality. Work where you want, how you want, when you want.

Track Buyer Activity

Seller Statistics

Create Tasks

Create Notes

Full Map Search

Default Search Templates

Mobile Responsive Reports

Power Search

Property History

Third Party Integrations

Community Reports

Google Street View

Find My Location Search

Text Messaging

View and Add Comments

Enable Sell Side Notifications

Change Theme Colors

Email Responsive Reports

Property Search

Let's review the two primary search functions used to locate listings within Paragon Connect



Search Form Method

Traditional search form used to locate listings based on prospective buyer search criteria. Example: Client is interested in a 3 bedroom, 2.5 bath house, priced around \$500k. Using form search, agent would enter criteria to locate listings based on client's desired criteria.

Key Features

- Search by Class
- Map results displayed as a best fit
- Auto complete forms or expand to view more options
- Advanced search features, include, exclude, etc.
- Save search
- Setup Notifications

Field Label



Advance: Equals

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Location Based

The location based search, is used to locate listings based on your current location or a specific address. The map acts as a filter and will refresh results based on any zooming or panning around the map. You can also further filter results by adding any search criteria

Key Features

- Search around your exact location
- Use any custom address to locate listings
- Map filters results as you pan or zoom
- Can add search criteria to further narrow results
- Save Search
- Setup Notifications



Indicates your location or custom address entered into location based search.



Report Views

Lets take a look at the available views and reports available inside of Paragon Connect



Map Types

There are a variety of map types available within the mapping view of Paragon Connect. Just like most systems, the report has a standard default map and an aerial map. But in addition to those defaults, the mapping application has a night mode, silver mode, and a retro mode. The silver mode is great for overlaying layers on top of the map. Makes it easier to view and interact with these layers. The night mode is great for those who burn the late night oil. The map types are sticky and remain selected while in your current session.







Detail Report

The detail report provides administrative staff control over how the fields are displayed

Customizing Report

The detail report in Paragon Connect contains more than just listing fields. It contains a variety of tools, reports, analytics, and more. The report is customizable by the MLS. The application allows the MLS to create sections and add fields to them. The layout of how these fields are displayed is also customizable. Fields can be displayed in a single column or two columns. The system also allows you to format paragraphs of text and provides a special layout for features. The customization of this report is extremely simple and can be updated at any time by the MLS administrative team.

Report Features

- Photo gallery
- Map and Street Map of listing
- Embed Videos
- Full MLS listings
- Public Data
- Property History
- AVMs
- Mortgage Calculator
- Community Reports







Buyer Activity

Track your buyers preferences and activity

Buyer Side Activity

Paragon Connect really focuses in on what your prospective buyers are doing. How many listings did they mark as favorite, possible, or rejected? Did they create any new searches on the Collaboration Center site? Did they send any comments? All of this is tracked on the main dashboard of Paragon Connect and within each contact. The dashboard tracks the activity performed within the last 7 days.

ACTIVE BUYERS

Recent Activity Within Last 7 Days



- Marked as a favorite
- Marked as a possible
- Marked as rejected
- Created new custom search
- Created a new comment



Number of Visits

Number of times buyer visited Collaboration Center site within the last 30 days



Track Activity

Not only are you interested in the listings a client may or may not be interested in, there is also some other activity that is of importance. How many new searches did the client create, how many tasks are upcoming in the next 7 days. Are there any searches about to expired? Users can also see any of the latest comments created by any of their prospective buyers.





You replied to Steve Johnson

24 North Ave Montvale, \$639,000 3 Beds, 2 Baths

Pool looks a little small. But it looks refreshing. Can we setup a showing?

REPLY

VIEW DETAIL



Seller Activity

Gather more intel on how your sellers listing is performing in the market

Sell Side Activity

As an agent, you can now gain more insight into how many times the listing has been viewed, how many people have marked it as a favorite, possible, or rejected, and even how often it's appeared in searches. We take all of the buyer preferences and feed them into the sell side of Paragon Connect.

Listing Views





The following statistics provide you with insight into how prospective buyers are categorizing your listing as part of their home buying process.





Prospective buyers who have made

comments on your listing

AGENT COMMENTS Real Estate Agents who have made comments on your listing



Add Listing Photos

User your mobile device to add listing photos

Snap your Own Photos

Enjoy the freedom of being able to use your smart phone to capture and upload photos to your listings. Snap a portrait or a landscape photo, or just go through your phone and select the photos you want to upload.

Key Features

- 100+ photos allowed to be uploaded Use your
- Smart phone to capture photos
- Browse through your photo library to upload photos
- Add a label to each photo
- Add a photo description to each photo





Enhance your Photos

With Paragon Connect you have the luxury to crop, flip, rotate, color correct your photos. In addition you can add photo elements like shapes, icons, text, arrows and more to highlight areas of a photo that might be of importance to the agent or consumer.

Key Features

- Crop, flip, rotate photos
- Add a shape from the provided library
- Add an icon from the provided library
- Place custom text on your listing photos
- Free hand draw on the photo
- Add labels
- Delete one or more photos



Calculators

Financial calculators to finesse budgets

MORTGAGE

15 Years 30 Years

What's My Estimat Payment

Purchase Price of \$869.90

Automated Valuations

15 Years 30 Years

What's My Estimated Monthly

Payment? se Price of \$869,900 with 4% inte

Calculator

Mortgage Calculator

On every detail report in Paragon Connect you will find a mortgage calculator. This allows the agent to quickly calculate monthly mortgage payments. The Agent can choose and adjust the term and interest rate, along with the purchase price of the home and down payment amount.

Key Features

- Enter purchase price of home
- Down payment amount
- Terms 15 or 30yr
- Interest rate
- Calculates estimated monthly payments
- Breaks down total by principal and interest







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Contact Manager

Add/Edit and manage your contacts

Contact Manager

Access your vast variety of contacts on your phone. Missing a contact? Quickly add or import to your contacts to your contact list. Setup an auto notifications using our collaboration center tools and functions. Track their buyer and selling information directly from their contact profile.

Key Features

- Add/Edit/import contacts
- Email or text your contacts
- Setup Buyer and Seller notifications
- Create notes/tasks
- View history of contact activity
- Review current and past comments
- Opt in/out compliant

Working with Buyers

Once you have created or imported a contact, you can associate a saved search to this contact. The contact would then be setup on a Collaboration site where he/she will be able to review listings, mark them as a favorite, possible, rejected, add comments, request showings, create their own searches and more. All of the buyer's activity is tracked within Paragon Connect. See sample comment from buyer in Paragon Connect below.



You replied to Stacy Anderson 1278 Basch Way S, \$875,000 4 Beds, 3.5 Baths - MLS 3849383 Can do! How's tomorrow afternoon...

REPLY VIEW DETAIL

Image: state interview of the stat

Working with Sellers

Most sellers can only see how well their house fits in the market by the number of showings scheduled. However, with Paragon Connect we can paint a larger picture. As an agent, you can see the number of prospective buyers that have viewed the listing, marked it as a favorite, possible, or rejected. You can tell how many agents have recommended it, saved it in a search or added a comment about it. Below is a sample from the sell side of Paragon Connect.





Completing the Puzzle **OUR ECOSYSTEM**

Changing how consumers and agents interact through the buying and selling process. Utilizing the power of Collaboration Center and Paragon Connect, agents can be confident in their business decisions by exposing their clients to the most reliable source of data and technology.





HOW IT WORKS







COLLABORATION CENTER Buyer Side

A buyer will use the Collaboration Center application to organize listings into favorites, possible, and rejected. This helps the agent concentrate only on the listings the buyer is interested in.



COLLABORATION CENTER Seller Side

As buyers categorize listings, sellers are informed that prospective buyers have marked their listing as a favorite, possible, rejected. Allows seller to confirm price of listings and level of interest.





PARAGON CONNECT Agent Side

All of the data and activity from the Collaboration Center is fed into Paragon Connect. Now the agent will have the ability to make the best business decisions based on the information provided from these tools.

COMPARISON

Below are all of the features found in Paragon Connect that are not available in Paragon Mobile.

Beyond Paragon Mobile

Below is a table full of features found only in Paragon Connect. This list will continue to grow with each release.

Description	Paragon Mobile
Dashboard	
Power Search	Not Available
Buyer Activity	Not Available
Upcoming Tasks	Not Available
View New Searches Created by Clients	Not Available
View Searches about to expire	Not Available
Comment History	Not Available
Setup Sell Side Collaboration Center Site	Not Available
Sell Side - Weekly Report - Client	Not Available
Sell Side - Send Welcome Email	Not Available
Listing Maintenance	
Add/Edit Photos	Not Available
Enhance Photo	Not Available
Add shapes	Not Available
Add icons	Not Available
Add text	Not Available
Draw on image	Not Available
Add Photo Labels	Not Available
Add Photo Descriptions	Not Available
Delete images	Not Available
Third Party Integrations	
Cloud CMA	Not Available
Community Reports	Not Available
CRS Data	Not Available
Homesnap	Not Available
RatePlug	Not Available
ShowingTime	Not Available
RPR	Not Available
zipForm	Not Available
Realist	Not Available
ShowingTime MarketStats	Not Available
Internal	
Same Database as Paragon Online	Not Available
100% responsive	Not Available
Client Centric	Not Available
Help Site Link	Not Available



Paragon Connect

Paragon Mobile

Search

MLS: Paragon MLS

Locout

Description	Paragon Mobile
Views and Reports	
Thumbnail View	Not Available
Map View - multiple listings	Not Available
Location based search	Not Available
Retro Map	Not Available
Silver Map	Not Available
Night Map	Not Available
Finger Draw for custom shapes and filtering	Not Available
Text one or more listings	Not Available
Color code status configurable	Not Available
View 500 listings per search	Not Available
Search	
Sync Default search from Paragon	Not Available
Search on all your fields from Paragon	Not Available
Auto complete on lookups	Not Available
Advanced search options available	Not Available
Retains last search	Not Available
Option to revert back to default	Not Available
Save search to agent	Not Available
Save search to a contact	Not Available
Setup Buyer Collaboration Center Site	Not Available
View Criteria Summary	Not Available
Load saved search from Paragon or Paragon Connect	Not Available
Detail Report	
Access to all your fields from your MLS	Not Available
Property History	Not Available
Price Drop / Price Increase indicator	Not Available
AVMs	Not Available
Contact	
View sell side activity	Not Available
View Activity (Pos, Fav, Rej, Undecided)	Not Available
Create Tasks	Not Available
Create Notes	Not Available
Customization	
Choose Theme Colors	Not Available