# CONTRA COSTA ASSOCIATION OF REALFORS® ATYOUR SERVICE MEMBER BENEFITS

CCAR is your number one resource for professional support, providing products, services and education to help optimize your business and excel in the competitive real estate industry.

## MISSION STATEMENT

The Contra Costa Association of REALTORS® serves its members with relevant products and services, promoting the highest standard of professionalism, while safeguarding real property rights.

# MEMBER SERVICES & SUPPORT

CCAR provides comprehensive support for business efforts across multiple channels. For any technology or service issue:

- Call Member Services at 925.295.1270, M-F, 8:30am-5pm.
- Email support@ccartoday.com.
- CCAR Member Services can also "remote" into your computer to install, remove software, and more.

## COMMUNICATION

## ccartoday.com

CCAR's official website, *ccartoday.com* provides information and links to industry data, news, tips, MLS features, legal services, area demographics, city sign ordinances, and much more.

## Weekly Jolt E-Newsletter

A fast, easy read that provides the latest information and events each week.

## Facebook

CCAR has over 4,000 "followers" in the real estate community. "Like" and check *facebook.com/ccartoday* for updates on late breaking news and industry tidbits.

## **EDUCATION & TRAINING**

CCAR provides ongoing education and training opportunities for every need, including home study, online and live classes for license renewal, self improvement, marketing, professional development, certifications and designations, technology, risk management, and more. Many classes are offered free to Members. Login to *ccartoday.com/about/education* to view/register for upcoming courses.

## **BUSINESS PRODUCTS & SERVICES**

## **Professional Standards**

CCAR ensures a high level of professionalism in the industry through education about and enforcement of: the NAR Code of Ethics, CCAR MLS Rules and Regulations, and all other membership duties and obligations. CCAR's Professional Standards Department can assist in resolving ethics or arbitration issues, including Mediation Services, Ethics Advocates, C.A.R. Ombudsmen, and referral to the C.A.R. Legal Hotline.

## Government Affairs and Legislative Advocacy

CCAR's Government Affairs Director (GAD) is the liaison to government and elected officials at the local, state, and federal levels. Most importantly, the Government Affairs Department works to protect real property rights and Members' ability to do business.

## Laptop Repair and Sales

CCAR provides best in class laptop repairs, sales, and optimization. REALTOR<sup>®</sup> Members get one FREE laptop tune-up per year.

## **One-on-One Tutorial Services**

Schedule personal training time with staff experts.

## Networking and Events

CCAR hosts network and charity events each year, including the Big Event, Golf Tournament, Inaugural Ball, Crab Feed, YPN Mixers, Affiliate Faires, and many more! Proceeds benefit the CCAR Scholarship Foundation and Helping Hands Fund.

## **Real Estate Shoppe**

Watch the Weekly JOLT for specials and additional discounts on signs and supplies for Members only.

## **Insurance Benefits**

CCAR Members may take advantage of many insurance options including guaranteed health, dental, vision, and E&O.