

SENIOR REAL ESTATE SPECIALIST • SRES®

FULLY UPDATED COURSE!

TUESDAY-FRIDAY, MAY 18-21, 2021 • 9:00AM - 1:00PM EACH DAY

\$199 MEMBERS & NON-MEMBERS • \$25 CURRENT SRES DESIGNEES*



INSTRUCTOR: JERRY KIDD • CRB, CRS, GRI, SRES®, EPRO®

NAR Instructor, Social Media & Technology Coach,
and REALTOR® with over 3 decades in the industry



UNDERSTAND THE LEGAL AND TRANSACTIONAL NEEDS OF A MATURING CLIENT BASE

NAR's Senior Real Estate Specialist (SRES®) designation course helps real estate professionals develop the business-building skills and resources for specialization in the 50+ real estate market by expanding knowledge of how life stages impact real estate choices, connecting to a network of resources, and fostering empathy with clients and customers.

TOPICS INCLUDE:

- Housing options for people as their needs change
- COVID-19 Pandemic and the Retirement Journey
- Three phases of Aging and 'How Old is Old?'
- Estates, Powers-of-Attorney and Reverse Mortgages
- Active Adult Communities and Maintaining Independence

*GRADS TAKE ADVANTAGE OF ALL NEW CONTENT FOR A LOW PRICE!

Current SRES designees who want to audit the class to get new, updated course content and the revised digital student manual for \$25, call [925.295.9210](tel:925.295.9210) to register.

SPACE IS LIMITED • REGISTER ONLINE: <http://tinyurl.com/updated-sres>



PROUDLY PRESENTED TO YOU THROUGH A COLLABORATION BETWEEN

