

MARKETING STRATEGY & LEAD GENERATION

THURSDAY, JULY 15, 2021 • 8:00AM - 5:00PM • INSTRUCTOR: JERRY KIDD

\$89 BEFORE JULY 1ST • \$129 AFTER JULY 1ST  zoom

SPACE IS LIMITED • REGISTER ONLINE: <https://tinyurl.com/Strategy-July15>

Acquire the skills and resources to succeed as a buyer's agent in a dynamic market. Take a deep dive into how using proven networking, branding, and marketing strategies can build your real estate business. Develop a multi-pronged marketing approach that authentically represents your brand and identify both traditional and cutting-edge strategies for lead generation and client cultivation.

LEARN TO:

- Clearly communicate services and value based on the buyer's needs and expectations
- Employ a creative and memorable marketing approach to generate leads
- Use Social media and technology to effectively track and communicate with leads
- Successfully convert leads into loyal clients



BUYER REPRESENTATION:

Successful completion of this course fulfills the elective-course requirement to earn the Accredited Buyer's Representative (ABR®) designation.

<https://abr.realtor/abr-designation>

No refunds after July 7, 2021



PROUDLY PRESENTED TO YOU THROUGH A COLLABORATION BETWEEN

