

Start Pricing Homes with Confidence.

Pricing Strategy Advisor Certification Course

Professional Development
Invest in your career.



**Register for the Pricing Strategies:
Mastering the CMA course.**

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs). In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

PSA is an elective for the ABR® Designation.

Visit PricingStrategyAdvisor.org to learn how to earn the PSA certification.

MARCH 25, 2021

9:00 AM - 4:45 PM
VIRTUAL VIA ZOOM

Instructor: Bobbi Decker

**CLICK HERE TO REGISTER
VIA EVENTBRITE**

REGISTRATION: \$129

Price includes digital course materials.
No refunds or exchanges.



NATIONAL
ASSOCIATION of
REALTORS®
Official Certification



PROUDLY PRESENTED TO YOU THROUGH A COLLABORATION BETWEEN

